



2009 Advertising Opportunities

Web Site and E-Newsletter

In 2008, the Fayetteville-Cumberland County Chamber of Commerce revamped its web site. This web site is the informational tool for those working in, living in, considering relocating to or visiting Fayetteville and Cumberland County. The Chamber web site hosts an average of 500 hits per day. Keyword searches range in interest from buildings for sale and workforce, to area hospitals and housing.

The Chamber E-newsletter is sent monthly to over 2000 members and non-member subscribers. After the initial send, it is available for download on the Chamber site.

| Ad Specifications | Rate |
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| Chamber Partner | \$350/month |
| Premier Sponsor per E-newsletter (monthly) | 6 month minimum Or \$400/month |

Ad or logo of advertiser is located at the top of each e-newsletter as the premier sponsor of the edition with a direct link to site of choice. Ad/logo is also placed on the front page of downloadable pdf version of the newsletter.

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| Banner Ad on Web Site Main Page | \$1000/year or \$150/month 3 month minimum |
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All banner advertisements link directly to advertiser's web site. Advertiser may choose location of redirection of banner ad. Ad size is 546 x 58 pixels.

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| Banner Ad on Web Site Internal Pages | \$500/year or \$75/month 3 month minimum |
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All banner advertisements link directly to advertiser's web site. Advertiser may choose location of redirection of banner ad. Ad size is 213 x 58 pixels.

Location of Ad: _____ Yearly/3-months: _____ Total Cost: _____

Invoice me Annually Every 3 months Every month

Company: _____ Contact Name: _____

Email Address: _____ Signature: _____ Date: _____

Advertising is available on a first-come, first-served basis. Due to the dynamic appeal of these advertising opportunities, availability may be limited. Ad prices are not reflective of ad development. If you are in need of assistance with ad development please contact the Chamber of Commerce and you will be provided a complete listing of members that can assist you. Questions? Call Kristie Lozano at (910) 484-4242 ext.240 or email klozano@fayettevillenchamber.org. Please fax your completed form to (910) 483-0263.