

ShowBiz Professional Seminars

10-10:30 a.m. **"Using the SWOT Analysis to Identify the Key Areas of Focus for Your Business"**

Darsweil Rogers of Rogers Consulting Group

11-11:30 a.m. **"Going Green at Work and at Home and Getting your business Certified Green"**

Jodi Price Hajosy of Sustainable Sandhills

12-12:30 p.m. **"Identifying, Competing For and Winning Federal 'Green' Procurement Opportunities"**

Diana Potts of North Carolina Military Business Center

1-1:30 p.m. **"Market Yourself, Marketing your Business and Social Media"**

Beasley Broadcasting

2-2:30 p.m. **"Let's Just Talk- Networking 101"**

Sabina Newman of SCN Insight, LLC

3-3:30 p.m. **"Who is your ideal client? How to identify and attract potential customers"**

Kim Gray of Emerging Virtual Assistance